

## **club1933 Lucky Draw Terms and Conditions**

### **Terms and Conditions:**

1. All eligible participants of the club1933 Lucky Draw (the “Lucky Draw”) must be club1933 members on or before 31 December 2021. The membership scheme (“club1933”) is introduced for passengers of The Kowloon Motor Bus Company (1933) Limited (“KMB”) and Long Win Bus Company Limited (“LWB”).
2. On 5 January 2022, a total of 25 winners will be drawn randomly by computer. 5 winners will win a year of “KMB Free Ride Pass”<sup>1</sup> with KMB Limited Edition Octopus Card, worth HK\$10,390 (for each winner). The remaining 20 winners will win a KMB Limited Edition Octopus Card with a KMB Monthly Pass, worth HK\$1,030 (for each winner). Each eligible membership number may only win a prize once.
3. Lucky Draw Rules: -
  - i) The Lucky Draw is eligible for passengers who registered as a club1933 member on or before 31 December 2021 11:59 p.m. (Hong Kong time);
  - ii) Existing club1933 members will automatically join the Lucky Draw. No additional registration is required.
  - iii) Each eligible membership number may only win a prize once.
4. To become a member of club1933, passengers can register in the login page of “club1933” on KMB App1933 (“App1933”).
5. Results of the Lucky Draw will be announced in the KMB App1933 on 5 January 2022. The results will also be announced in Sing Tao Daily and The Standard on 11 January 2022. Lucky Draw Results announced in the KMB App1933 shall prevail and shall be final. Winners who do not redeem the Lucky Draw prize by 31 January 2022 will forfeit the prize.
6. Winners will receive a confirmation email with redemption details on or before 11 January 2022. Participants should register with a valid email address for club1933. During the Lucky Draw, if, as a result of any computer, network, telephone or technical issues or any other issue which are not attributed to the fault of KMB, the registered data of any participant or prize winner or winning notification sent out by KMB are lost, inaccurate, unidentifiable or damaged resulting in invalid data, KMB shall not be liable and shall have the final decision.

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<sup>1</sup> One year of “KMB Free Ride Pass” refers to 13 consecutive KMB Monthly Passes.

7. The prize must be redeemed by the winner at the designated place within the specified time. Delegation for prize redemption is not accepted. The prize winner must show:
- i) club1933 main page with the membership number and Octopus card number
  - ii) The registered prize winning Octopus card or Octopus product<sup>2</sup> as proof (the Octopus number must be the same with the number displayed on club1933 main page.) If the prize winner cannot show the prize winning Octopus card or Octopus product, KMB has the right to forfeit the prize.
8. The registered Octopus card or Octopus product provided by the prize winner will not be accepted if it is not whole, broken, tampered with or drawn on, or a photocopy. KMB reserves the right to cancel the eligibility of the prize winners.
9. KMB has the right to register the personal information of the prize winner, including but not limited to name, ID card number and Octopus card number.
10. The prize cannot be transferred or exchanged for cash. Prize winners agree to abide by the terms and conditions of the prize<sup>3</sup>. KMB shall not be responsible for any consequences due to the redemption or use of the prizes.
11. KMB is not liable for any property losses or damages or personal injuries caused by any person who obtains or uses the prize.
12. In the interest of fairness, the employees of KMB and its agency, retired employees and their family members are not eligible for the Lucky Draw.
13. In the event of dispute, the decision of KMB shall be final.

Trade Promotion Competition Licence number: 55307, 55308

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<sup>2</sup> <https://www.octopus.com.hk/en/consumer/index.html>

<sup>3</sup> [http://www.kmb.hk/eng/pdf/monthlypass\\_tncen.pdf](http://www.kmb.hk/eng/pdf/monthlypass_tncen.pdf)

## Privacy Policy:

Any personal data provided by you to The Kowloon Motor Bus Co. (1933) Ltd. ("KMB") is voluntary. However, KMB may not be able to process or accept your request, application or enrollment if insufficient personal information is supplied.

### a. Purposes of data collection

Your personal data will be used for processing your Lucky Draw registration and eligibility to win a Prize from the Lucky Draw;

### b. Classes of transferees

Your personal data will only be disclosed to our authorized employees, agents or contractors who provide services to us under a duty of confidentiality;

### c. Safety of personal data

All reasonable efforts are made to ensure that any personal data held by us is stored in a secure and safe place, and accessed only by our authorized employees or authorized third party service providers. The personal data you provide to us will be kept by us in the appropriate form only for as long as is necessary to fulfil the purposes mentioned above after which it will be destroyed in 90 days.

### d. Right of access and inquiry

You may send your request in writing at the following address:

Personal Data Officer

The Kowloon Motor Bus Co. (1933) Ltd.

15/F, 9 Po Lun Street,

Lai Chi Kok, Kowloon,

Hong Kong

Or Email: [kowloonbus@kmb.hk](mailto:kowloonbus@kmb.hk)

We reserve our right to charge a reasonable fee for processing of any data access request.